





Photo: © Vivamos Mejor

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## Impressum

The “Fondation suisse de la Chaîne du Bonheur” operates in Switzerland’s four linguistic regions under the following names:

- Chaîne du Bonheur, la Suisse solidaire (French-speaking Switzerland)
- Glückskette, die solidarische Schweiz (German-speaking Switzerland)
- Catena della Solidarietà, La Svizzera solidale (Italian-speaking Switzerland)
- Internationally, the foundation is known as Swiss Solidarity.

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## MISSION

Swiss Solidarity is a responsible funding body. It ensures that the donations it raises are invested in high-quality humanitarian and social projects carried out by its partners to meet the needs of populations affected by natural disasters and humanitarian crises both abroad and in Switzerland. It fosters the sharing and development of skills and knowledge in the humanitarian sector.

## THE YEAR 2022 AS WE SAW IT

In 2022, more than ever, Swiss Solidarity's mission held an important place in the minds and hearts of the people of Switzerland. Due to the geopolitical situation and the ensuing humanitarian needs, this unusual year challenged us to use donations in a very timely, efficient and transparent manner. To do so, Swiss Solidarity mobilised its entire network and its supporters to bolster solidarity and raise public awareness about the world's major crises and natural disasters. Ukraine, Pakistan, Afghanistan, Kenya, Somalia, Ethiopia... each featured in wave after wave of headlines on humanitarian crises. We saw a major spike in our fundraising activities and our work redistributing funds to provide humanitarian aid worldwide, including our Ukraine campaign, the second largest fundraising drive in our history. The key to our success lay in the Swiss public's renewed confidence in Swiss Solidarity as an institution renowned for accelerating and bolstering solidarity. For 76 years, our core mission has been to channel the generosity that surfaces during major crises and in the face of precarity in Switzerland.

Throughout 2022, Swiss Solidarity continued to embody SRG SSR's social and humanitarian commitment through its loyal cooperation and support, which, thanks to the public media, made it possible to launch campaigns with an unparalleled

reach. While respecting the independence of journalists and their work, we are grateful for the media's assistance in deciphering the complex realities underlying crises, to ensure that we can provide reliable, high-quality information. Above all, we make sure to give voice to those directly affected by the multiple effects of natural disasters and forced displacement.

Our core values are proximity, partnership and efficiency. To provide appropriate and respectful aid, with particular attention to the most vulnerable people, gaining a deeper understanding of local realities is essential. Support for local organisations has become a priority, particularly in Ukraine where over 80% of aid is being delivered by Ukrainian volunteers and citizens' associations. In East Africa, the tireless work of Swiss Solidarity's partner NGOs continues to provide relief for families affected by the ongoing drought and the unprecedented food crisis. Last but not least, we have always been committed to protecting children and young people, in Switzerland and worldwide, to give them a better future free of violence and discrimination.



**We are grateful to all the partners and donors who inspire us to take action every day.**



Miren Bengoa,  
Director, Swiss Solidarity



Pascal Crittin,  
President, Swiss Solidarity;  
Director, RTS

## 2022 – AN EXCEPTIONAL YEAR IN SO MANY WAYS

Ernst Lueber, Director of Programmes and Evaluation and  
Judith Schuler, Director of Fundraising and Communication

Now etched into our memories, 2022 will be remembered as a year of considerable challenges, including a war on Europe's doorstep and devastating natural disasters in Pakistan and East Africa.

To help victims of the war in Ukraine in 2022, we funded 82 humanitarian projects, primarily in Ukraine but also in Switzerland and neighbouring countries. We tested new models to support local organisations by steering small grants toward projects to help refugees in Moldova and Romania. While building and supporting the capabilities of the local population undoubtedly adds value to the aid provided, this localisation comes with significant challenges.



Photo: © Medair

We also launched a second fundraising campaign in 2022, this time for Pakistan. This campaign came at a challenging juncture, a few months after the Swiss public's outpouring of solidarity for Ukraine and amidst generalised anxiety about a looming energy crisis. The donations we raised enabled us to help the countless people left destitute by the worst floods to hit Pakistan in 30 years.

Then came the East Africa campaign, which consolidated our role as a watchdog in Switzerland. As the food crisis went unnoticed, Swiss Solidarity, together with SRG SSR, were able to mobilise public opinion and donors to carry out a successful fundraising campaign and help the people of the Horn of Africa. We will remain vigilant throughout 2023, closely monitoring the situation in this region in order to re-launch our appeal if necessary.

Lastly, we closed out the year by bringing back the Cœur à Cœur fundraising campaign, organised in close collaboration with RTS to help vulnerable children and families in Switzerland.

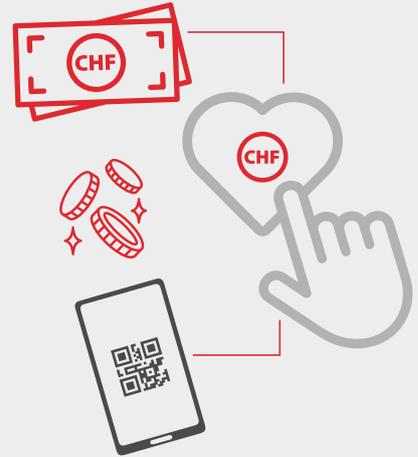
While not necessarily making the headlines, the aid we provide in Switzerland is particularly dear to us. In fact, we are just as determined to mobilise the public's generosity for vulnerable people here in Switzerland as we are for those on the other side of the world. In 2022, we funded 150 projects on four main issues: vulnerable children and families, disenfranchised youth, homeless people and refugees fleeing the war in Ukraine.

Our objective for 2023 is to provide regular, comprehensive reports on project implementation, personal stories and changing needs. This will call for the regular presence of our staff on the ground during evaluation missions, and tight coordination with partner NGOs. Swiss Solidarity is also striving to limit the negative environmental impacts of emergency aid and support sustainability and climate risk-reduction initiatives wherever it operates.

# CHF 154,200,000

Donations received in total

## TOP 10 FUNDRAISING CAMPAIGNS IN 2022



# CHF 55,800,000

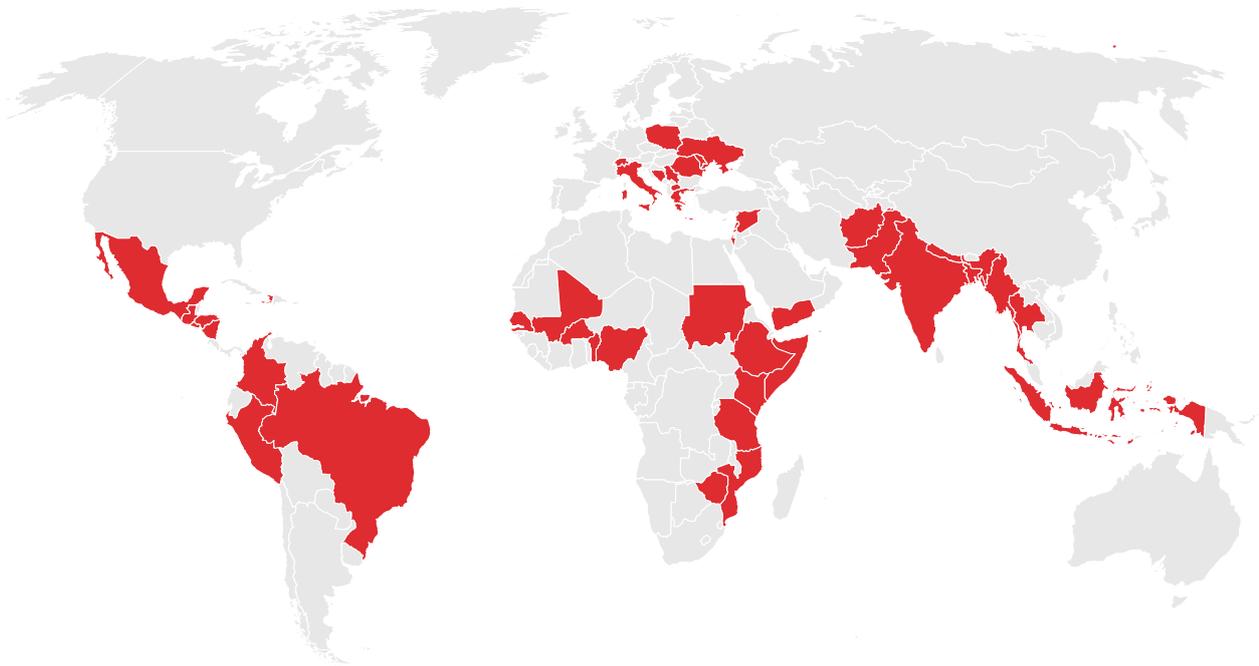
Amount allocated to projects

## FUNDING FOR TOP ISSUES IN 2022\*



\*A complete list of funds raised and project contributions is available in the Annual Accounts.

## DISTRIBUTION OF INTERVENTION IN 2022



## FUNDING FOR ACCREDITED PARTNER NGO PROJECTS IN 2022 IN CHF\*

These are the 10 partner NGOs that received the most funding.

Caritas Suisse	13'272'973
The Swiss Red Cross	6'691'734
Medair	5'607'000
Swiss Church Aid HEKS/EPER	5'357'088
Save the Children Switzerland	4'984'866
Helvetas	2'582'902
Solidar Suisse	2'294'571
Terre des Hommes	1'856'430
Médecins du Monde Switzerland	1'408'417
Médecins Sans Frontières	1'090'000



**7,400,000**

people supported



**43**

Countries of  
intervention



**326**

projects funded



**176**

Projects supported  
abroad



**150**

Projects supported  
in Switzerland

\*In total, in 2022, 23 partner NGOs were funded.

UKRAINE

The massive bombing and destruction of civilian infrastructure that has occurred since the war began has caused enormous suffering in Ukraine, not to mention having a dramatic social and economic impact. In the face of this disaster, an almost unprecedented surge of solidarity made it possible for us to raise the second largest amount in our history.

Thanks to these donations, we have helped hundreds of thousands of people. In the first few months of the conflict, priority was given to providing emergency aid to displaced people and refugees. Longer-term projects were then launched to help repair damaged buildings, protect people from the cold, and provide access to education and healthcare.



© Red Cross / Maksym Trebukhov



**CHF 130,694,836**

Donations received in 2022

**25 February 2022**

Fundraising campaign launched in collaboration with SRG SSR

**9 March 2022**

Fundraising day

**CHF 31,676,927**

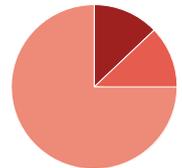
2022 project contributions

**82**

Number of projects supported

**By country**

- Ukraine
- Moldova
- Romania
- Poland
- Switzerland



**Swiss NGOs funded in 2022:**

Caritas Switzerland, Fondation Hironnelle, Fondation Suisse de Déminage, HEKS/EPER, Helvetas, ICRC, Medair, Médecins du Monde Suisse, Pestalozzi Children's Foundation, Save the Children Switzerland, Solidar Suisse, the Swiss Red Cross and Terres des hommes foundation



### Projects carried out

The projects we fund focus primarily on the most affected people, those who live near war zones or who have had to flee their homes, as well as people with specific needs (single parents, pregnant or breastfeeding women, elderly people, people with disabilities, and so on.) In particular, we focused on four key issues:

- Rehabilitating homes and buildings deemed essential to survival, and helping people cope with the winter cold.
- Re-establishing access to healthcare and psychosocial support for people traumatised by war, for example by rehabilitating hospitals or setting up mobile clinics
- Ensuring access to education. Swiss Solidarity's partners set up study rooms in refugee centres and provided materials to help Ukrainian children continue their education.
- Delivering aid to displaced persons and refugees in Ukraine, its neighbouring countries and Switzerland. In the first few weeks, the focus was on delivering emergency aid to people who had to flee conflict zones in a hurry. Priorities then expanded to include access to basic services, such as healthcare, education and basic necessities, and improved reception conditions. In Switzerland, the main activities included providing legal assistance and facilitating the integration of children.

### Key challenges

Access problems and the security situation are among the main challenges encountered in Ukraine. The conflict is highly unpredictable, and in such circumstances, it is difficult for humanitarian actors to obtain the necessary security guarantees for their staff to work safely.

Being able to effectively coordinate the interactions of humanitarian actors, both with one another and in particular with government ministries, is crucial to providing proper assistance to those affected by conflicts and humanitarian crises. In Ukraine, this task has proved to be especially difficult due to the multitude of local and international actors.

Swiss Solidarity's partner NGOs are strongly committed to inter-linking the work of international actors with that of local ones. In 2022, we directly supported local organisations in Moldova and Romania by providing grants of up to CHF 20,000 for aid projects aimed at helping refugees.

Lastly, due to the sheer scale of the humanitarian needs, we have planned our interventions to extend over the long term. An entire country—its infrastructure and its economic, healthcare and education systems—has been impacted, and the scars left by the conflict will last for a long time.



### Tetiana & Sofia's story

She is only two years old, but little Sofia has already endured many traumas. Forced to flee her home village with her mother Tetiana, 22, in early April, she found refuge in Zaporizhzhia. Unfortunately, Sofia's father was unable to accompany them and keeping in touch with him is a challenge, as he has limited access to the internet or a phone.

Sofia and Tetiana live with the sound of air-raid sirens, a reminder that the war is ongoing. Thanks to our funding, our partner NGOs on the ground have been able to help families like Sofia and Tetiana, who have fled the front lines.

Photo: © HEKS/EPER / András D. Hajdú



Photo: © DEC / Akifullah Khan

## PAKISTAN

In 2022, Pakistan was devastated by the worst floods in 30 years. A full third of the country was under water, leaving nearly a million homes destroyed or severely damaged. Over 33 million people—that’s one in every seven of Pakistan’s inhabitants—have been affected.

### Projects carried out

In August 2022, when the situation was dire, we launched a fundraising campaign. The donations we raised not only funded emergency aid projects, but also helped to alleviate the widespread devastation and to reduce the risk of disease and malnutrition. Swiss Solidarity’s relief work has focused especially on four issues: distributing food and drinking water, ensuring access to basic necessities, providing access to medical care and preventing health-related risks.

### Key challenges

Our main challenge in this case has been the lack of public awareness regarding this humanitarian crisis. Media coverage has been relatively limited, which has in turn hampered our ability to mobilise donations. However, the donations we did receive clearly demonstrate the Swiss people’s solidarity with the affected population of Pakistan.



**CHF 5,283,606**

Donations received in 2022

**30 August 2022**

Fundraising campaign launched in collaboration with SRG SSR

**CHF 675,000**

2022 project contributions

**3**

Number of projects supported

**Swiss partner NGOs funded in 2022:**

Helvetas, Save the Children Switzerland and Solidar Suisse

## EAST AFRICA

The Horn of Africa—Kenya, Somalia and Ethiopia—faced a terrible food crisis in 2022 due to food and water shortages. A number of phenomena explain the deterioration of food security: the drought that has hit the region for the fifth consecutive season, the rise in food prices caused by the war in Ukraine, locust invasions, and the poor governance and conflicts that ravage these regions.

Faced with the tragedy, we sounded the alarm to raise awareness in Switzerland and mobilise as many donations as possible to help the people of East Africa.

### Projects carried out

Our work focused on the parts of Somalia, Ethiopia and Kenya where the humanitarian needs were the greatest, including areas with “Emergency” or “Crisis” status (as classified by the Famine Early Warning Systems Network). Through our partner NGOs, we provided urgent assistance to ensure access to clean water and food, access to health services, support for livestock preservation, and the treatment and prevention of malnutrition among children and pregnant and breastfeeding women.

### Key challenges

The food crisis in East Africa is an insidious humanitarian disaster, mostly out of sight, but of considerable magnitude. Its ongoing nature and the complexity of its underlying causes constitute real obstacles to rallying the public and to raising funds to provide assistance to those affected by the crisis.



**CHF 13,793,772**

Donations received in 2022

**23 November 2022**

Fundraising day

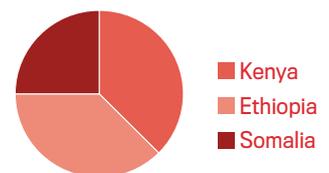
**CHF 1,798,000**

2022 project contributions

**8**

Number of projects supported

### Aid by country



### Swiss partner NGOs funded in 2022:

ADRA Switzerland, Caritas Switzerland, HEKS/EPER, Helvetas, Medair, Save the Children Switzerland, Terre des hommes Foundation and Vétérinaires sans Frontières Suisse

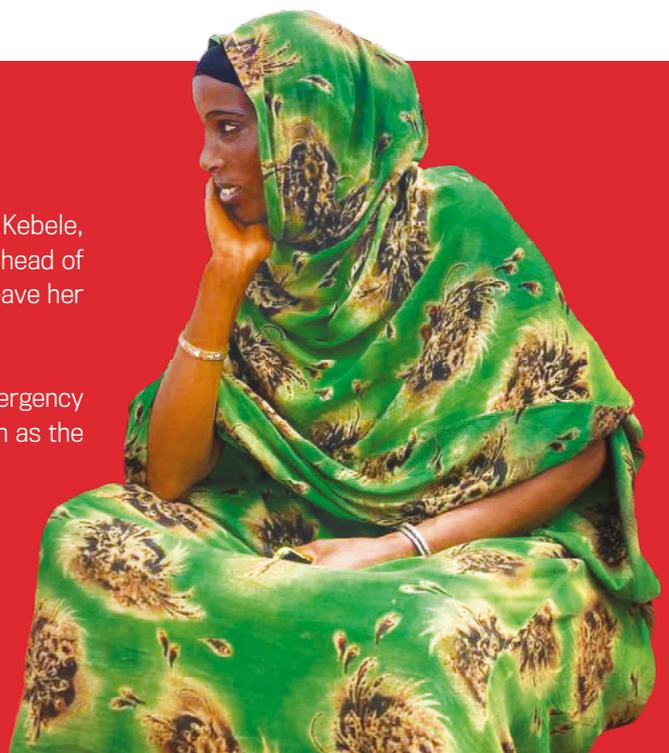


### Daki's story

Ever since her husband died, Daki has lived with her four children in Kebele, Ethiopia. Because of the drought, she had no choice but to sell her 42 head of cattle, which were starving. This desperate situation forced Daki to leave her home region with her children.

Today, she lives in a camp for displaced people, where she receives emergency aid. Our partner NGOs help people who are especially vulnerable, such as the elderly, the sick, the disabled and single women.

Photo: © Helvetas



## INTERNATIONAL CHILD RELIEF

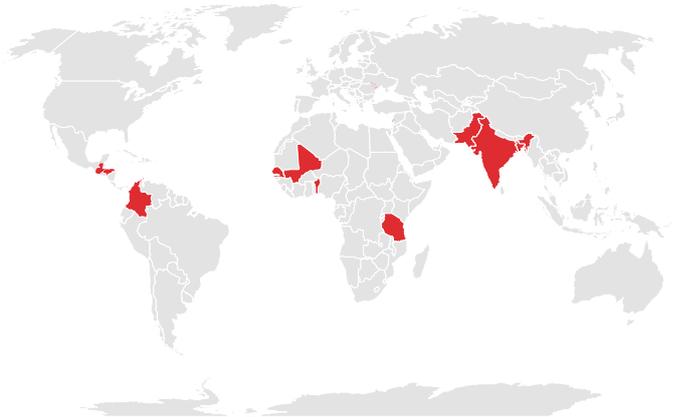
Every year, the Swiss Solidarity Child Relief Fund focuses on a different geographical area and issue. Last year, the focus was on returning to school and maintaining access to education after the COVID-19 pandemic in Latin America (Colombia, El Salvador, Guatemala and Honduras) and South Asia (Bangladesh, India and Pakistan). In addition, we carried on our support initiated in 2021 for protection projects related to the prevention and response to domestic violence against children in West Africa.



Photo: © Save the Children Suisse / Victoria Zegler

### Projects carried out

Projects have focused primarily on encouraging children to return to school. Special attention was paid to girls and young people with special needs, for instance people with disabilities. Children and young people from these groups are particularly at risk of giving up on or having to drop out of school for various reasons (poverty, child labour, early pregnancy, etc.). A number of measures have been implemented to address this situation, including back-to-school campaigns, financial support and the abolishment of tuition fees. It was also important to provide for the health and safety of the children through hygiene and social distancing measures. Another key concern was making up for missed school days. In total, Swiss Solidarity's partner NGOs funded 20 projects in 10 countries.



**CHF 815,668**

Donations received in 2022

**17 December 2021**

Fundraising day

**CHF 2,082,669**

2022 project contributions

**20**

Number of projects supported

### Swiss partner NGOs funded in 2022:

Enfants du Monde, Fondation Hironnelle, Helvetas, IAMANEH Switzerland, Médecins du Monde Suisse, Save the Children Switzerland, SolidarMed, Solidar Suisse, SWISSAID, Terres des hommes foundation, Terre des Hommes Suisse and Vivamos Mejor

### Key challenges

In affected countries, many children have missed nearly two years of schooling due to lockdowns and school closures. Delays caused by the COVID-19 pandemic and compliance with health measures complicated our partners' ability to ensure that children could return to school safely.



Photo: ©Red Cross / Meer Abdullah

## AFGHANISTAN

In August 2021, we launched an emergency fundraising campaign as Kabul, the capital of Afghanistan, fell to the Taliban. A series of crises led the humanitarian situation in Afghanistan to deteriorate dramatically. The Taliban takeover, the COVID-19 pandemic, a drought, a food crisis and to top it all off, a 5.9 magnitude earthquake in June 2022, all took their toll on the Afghan people. Many of our partner organisations are on the ground providing assistance, with a particular focus on ensuring that the most vulnerable have access to healthcare.

By the end of December 2022, the Afghan Ministry of Economy prohibited Afghan women from working for NGOs. To some extent, our partner NGOs Medair, MSF and Terre des Hommes were able to benefit from exceptions, but the situation remains unstable. Swiss Solidarity's commitment to ensuring that women and girls in Afghanistan enjoy equal treatment and unfettered access to assistance services will continue in 2023.



**CHF 456,387**

Donations received in 2022

**CHF 1,562,000**

2022 project contributions

**6**

Number of projects supported

**Swiss NGOs funded in 2022:**

ICRC, Medair, Médecins sans Frontières, Solidar Suisse and Terres des hommes foundation

Photo: © Caritas Suisse / Alexandra Wey



## AID FOR REFUGEES

Around the world, people who have fled their homes—migrants, refugees, asylum seekers and other displaced persons—undertake dangerous and difficult journeys in search of safety or a better life. In 2022, Swiss Solidarity funded emergency aid projects for people on the Mediterranean and Balkan migration routes. This aid included financial assistance projects, caring for unaccompanied minors and delivering healthcare services in Bosnia-Herzegovina, Serbia, Greece, North Macedonia and Italy.

Photo: © Helvetas



## COVID-19 INTERNATIONAL

Our 2020 appeal for donations, which we relaunched in 2021, has helped people who are particularly vulnerable to the impacts of the COVID-19 pandemic worldwide. In 2022, we funded a further 31 projects, while placing a special focus on Peru, Bangladesh, Sudan, Syria, Lebanon and Brazil.

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**CHF 1,309,900**

Donations received in 2022

**CHF 1,480,000**

2022 project contributions

**7**

Number of projects supported

**Swiss partner NGOs funded in 2022:**

Caritas Switzerland, IAMANEH Switzerland, Save the Children Switzerland, Solidar Suisse, the Swiss Red Cross and Terres des hommes foundation

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**CHF 77,378**

Donations received in 2022

**CHF 3,796,424**

2022 project contributions

**33**

Number of projects supported

**Swiss partner NGOs funded in 2022:**

ADRA Switzerland, Brücke-Le Pont, Caritas Switzerland, Feministische Friedensorganisation, HEKS/EPER, Helvetas, Medair, Médecins du Monde Suisse, Médecins sans Frontières, Pestalozzi Children's Foundation, Save the Children Switzerland, SolidarMed and Terre des hommes foundation



Photo: © Vivamos Mejor

## OTHER SITUATIONS

In 2022, the Emergency Fund helped support 13 projects to the tune of CHF 1.4 million. This fund enables us to react as soon as a humanitarian crisis or natural disaster occurs by providing immediate support to our partner NGOs already on the ground. The fund also makes it possible to support situations that pass under the radar of the media, invisible crises, or other situations where fundraising is not possible.

We also funded humanitarian projects relating to previous fundraising campaigns, specifically for our partner NGOs in Lebanon, where the situation had become critical as a result of the coronavirus pandemic and the devastating explosions of 4 August 2020; in Haiti, where we continue to fund projects to help the population cope with the aftermath of the 2021 earthquake; and in Mozambique, where a cyclone devastated entire regions in 2019.

Photo: © Stiftung Futuri



## CHILD VICTIMS OF DOMESTIC VIOLENCE

Every year, Swiss child protection organisations identify 30,000 to 50,000 children—victims of neglect, sexual abuse, or physical or psychological violence—who need help and support.

In December 2022 in French-speaking Switzerland, RTS worked with Swiss Solidarity to re-launch the Cœur à Cœur campaign, which had not taken place since 2020. A week of solidarity was held for children who suffer abuse or grow up in families in dire circumstances.

### Projects carried out

In 2022, projects were launched to protect children already subjected to or at risk of domestic violence. These included projects to house and care for children in emergency shelters; support children and adolescents exposed to domestic violence and volatile situations of parental separation; protect children from exposure to violence at a young age; support parenthood; organise therapy and support groups to help children rebuild their lives.

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**CHF 1,552,225**

Donations received in 2022

**CHF 1,683,303**

2022 project contributions

**35**

Number of projects supported

Photo: © As'trame



## SOCIAL AND PROFESSIONAL INTEGRATION OF YOUNG PEOPLE

Many young adults in Switzerland have trouble integrating socially or professionally, due in large part to a lack of training. On average, an estimated 5% to 10% of young people have dropped out of the educational system and are unemployed. Those most at risk generally have a combination of problems, such as a recent arrival in Switzerland, family relationship problems, health concerns or issues linked to precariousness or social isolation.

### Projects carried out

We fund projects for adolescents and young adults between the ages of 15 and 25 in Switzerland who are having significant difficulties integrating socially or professionally. These projects seek to help young people mobilise personal resources and basic skills and to support them during their training and their job search.

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**CHF 585,005**

Donations received in 2022

**CHF 404,876**

2022 project contributions

**13**

Number of projects supported

Photo: © Fondazione Mater / Miguel Bueno



## HOMELESS AND MARGINALISED PEOPLE

Although access to adequate housing is enshrined in Switzerland's federal and cantonal constitutions, many people are forced to sleep in emergency shelters, in unfit housing or on the street. Homeless people often have to deal with health problems and find themselves isolated and even stigmatised.

### Projects carried out

We are deeply committed to giving people living on the streets or in substandard housing a chance to regain their rightful place in society. The projects we fund help to provide for their basic needs, along with giving them access to housing, healthcare and food. We also try to strengthen their ties with the community by helping them to integrate socially and culturally, by providing legal and social support, and by raising awareness among landlords about the issue of homelessness. In 2022, we focused on specific services that address the needs of women facing homelessness or inadequate housing.

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**CHF 124,504**

Donations received in 2022

**CHF 1,754,832**

2022 project contributions

**27**

Number of projects supported

Photo: © Keystone / Gian Ehrenzeller



## NATURAL DISASTERS

The permanent fund for victims of natural disasters in Switzerland will be terminated in 2023. However, Swiss Solidarity will continue to launch fundraising campaigns to assist people affected by disasters in Switzerland.

In 2022, the municipalities of Bondo and Val de Ruz received CHF 2.8 million and CHF 394'294 in contributions, respectively, from Swiss Solidarity. In Val de Ruz, eight households received grants to cover the costs of rehabilitating their homes after the 2019 floods.

## FINANCIAL POLICY

As in the past, Swiss Solidarity deposited at financial institutions the funds entrusted to it until such time as these funds were needed. The foundation's financial strategy, approved by the Foundation Council (FC) and audited by the Financial Management Committee (COGEFI), adopts a cautious approach focused on preserving capital. This transparent strategy aims to ensure that cash is available at all times to support ongoing projects. Financial gains, if any, are used to cover operating costs. The managed assets have been divided into three portfolios: liquid assets and short-term investments (under 12 months), medium-term investments (12 to 48 months) and long-term investments (over 4 years).

### Asset breakdown (as at 31 December 2022)



These investments follow the principles of the Charte d'Investissement Responsable (Responsible Investment Charter) established in 2017 with the support of ConserInvest and revised in 2022 with the assistance of PPCmetrics. It establishes the basic principles of responsible investing based on environmental, social and governance (ESG) criteria for long-term sustainable performance, to ensure that these principles are in line with the foundation's mission and values. The aim is to exclude certain sectors such as arms or tobacco, or companies with questionable human rights records. In 2022, the foundation's Executive made many adjustments to ensure that the principles were applied and that the portfolio was in line with the Charter's principles. The foundation is a member of the Ethos Engagement Pool and supports this organisation's programme for analysis and dialogue with companies and active shareholders.

In accordance with the financial policy established by the Foundation Council (FC), financial income from investments, unrestricted legacies and a 5% levy on funds derived from fundraising campaigns is used to cover annual operating costs and to maintain reserves at a specific level. Residual amounts are transferred to permanent funds, as decided by the Foundation Council each year.

In particular, this involves funding the Emergency Aid Fund, the Innovation Fund, the Swiss and International Child Relief Fund, the Fund for Homeless People or the Fund for the Socio-professional Integration of Young People in Switzerland. These funds are the backbone of Swiss Solidarity, particularly in years when no major fundraising campaigns can be organised.

### 2022 financial performance

The year 2022 was one marked by high tension. With the war in Ukraine and the energy crisis driving a slowdown in growth, record inflation and a sharp rise in interest rates orchestrated by central banks, the last 12 months have been especially challenging—the reaction of the markets to this hostile environment was severe, in both the bond and equity markets, which performed extremely poorly. Swiss Solidarity has not been spared these tumults; its negative financial result amounted to CHF 6,892,665. The foundation also managed to mitigate the impact of the negative interest rate on its cash position. Due to its financial performance in 2022, the foundation has not been able to contribute to its permanent funds.

The year ended with a deficit of CHF 2,056,250 which was fully covered by the reserve for financial fluctuations that was constituted in previous years.

### Operating expenditures and coverage

Our operating expenses in 2022 totalled CHF 4,900,422 and can be broken down as follows: support for programmes CHF 2,029,048, communications CHF 976,949, administration CHF 751,499, and fundraising costs CHF 1,142,926. Operating expenses represented 3.2% of total donations received in 2022. In addition to these expenses, a total of CHF 55'805'816 was contributed to various projects.

The 5% levy on donations, bequests and unrestricted gifts covered operating expenses and a portion of the negative financial result. Donors' voluntary contribution of 2% to cover payment processing costs considerably offset the processing costs linked to fundraising campaigns.

Published in March 2023, the Mazars SA audit report does not contain any specific comments.



Photo: © Swiss Solidarity

## FOUNDATION COUNCIL

The Foundation Council (FC) is the supreme body of our organisation, providing oversight and defining strategy. It delegates certain tasks to the Foundation Council Committee. Apart from certain exceptional cases duly warranted and agreed by the Foundation Council Committee, the members of the FC are not compensated.

### Members of the Foundation Council Committee

- Pascal Crittin, President, Director of RTS
- François Besençon, Vice-President, independent member appointed by SRG SSR
- Grégoire Castella, independent humanitarian expert
- Felix Gnehm, Director of Solidar Suisse
- Melchior Lengsfeld, Executive Director of Helvetas

### Members of the Foundation Council Committee

- Corina Albertini, independent member appointed by SRG SSR
- Barbara Hintermann, Director General of Terres des hommes foundation
- Markus Mader, Director of the Swiss Red Cross
- Sabine Maier, Director of Vivamos Mejor

- Alexandra Post-Quillet, independent member appointed by SRG SSR (until 30.06.2022)
- Robert Ruckstuhl, Manager at Radio SRF
- Silvia Schaller, independent member appointed by SRG SSR
- Stefania Verzasconi, Head of Public Value RSI
- Martina Vieli, Head of Public Affairs SRG SSR
- Alex Ziegler, Head of Group Treasury SRG SSR

### Observer

- Manuel Etter, SDC (until 01.09.2022)
- Silvio Flückiger, SDC

### Consultative voices

- Miren Bengoa, Director of Swiss Solidarity
- Pauline de Vos Bolay, President of the Swiss Project Committee
- Koenraad Van Brabant, President of the International Project Committee

## COMMITTEES

### International Project Committee (COPRO-INT)

**President: Koenraad Van Brabant**

The International Project Committee (COPRO-INT) evaluates, questions and recommends the approval or rejection of projects submitted by Swiss Solidarity's partner NGOs for any amount over CHF 300,000.

It is made up of independent humanitarian aid experts, representatives of partner NGOs and Swiss Solidarity's Executive and programmes team. These specialists cover all relevant technical areas (health, construction, water and sanitation, child protection and economics) to ensure that all aspects of the projects are subject to an informed evaluation.

In 2022, COPRO-INT met eight times and examined 46 projects. The funds involved: Afghanistan, East Africa, Covid-international, Pakistan, Refugees, Ukraine and the Emergency Fund.

### Swiss Project Committee (COPRO-CH)

**President: Pauline de Vos Bolay**

The Swiss Project Committee (COPRO-CH) evaluates and makes recommendations to approve or reject projects submitted by Swiss associations and institutions. It examines proposals for projects aimed at supporting people in difficulty in Switzerland; social assistance projects are eligible for funding of between CHF 100,000 and CHF 150,000, while natural disaster relief projects can receive over CHF 200,000.

COPRO-CH is made up of independent experts from academia, public institutions active in social welfare, and members of Swiss Solidarity's management. These experts represent Switzerland's four linguistic regions and have a solid knowledge of the association sector in Switzerland.

In 2022, COPRO-CH met five times and examined 67 projects. The funds involved focus on young people in difficulty, homelessness, child victims of violence, natural disasters and Ukraine.

### Accreditation Committee

**President: Sylvia Schaller**

The Accreditation Committee evaluates new applications for accreditation received throughout the year. To maintain its accreditation, each accredited partner NGO is audited every three years to ensure that it still meets the criteria approved by the Foundation Council.

In 2022, the accreditation committee met six times. Nine partners (Fondation Hirondelle, Médecins Sans Frontières, Vivamos Mejor, Solidar Suisse, Save the Children Switzerland, Medair, Médecins du Monde Suisse, SolidarMed, Terres des hommes foundation) were reviewed and re-accredited. Four new organisations were examined; their applications have been declined or are still being evaluated.

### Financial Management Committee (COGEFI)

**President: Alex Ziegler**

The Financial Management Committee (COGEFI) is the body that proposes the financial strategy and more specifically the investment strategy proposed by the Foundation Council Committee and subsequently approved by the Foundation Council. It supports the foundation's Executive in implementing this strategy and monitors its application. COGEFI is accountable to the Foundation Council Committee. It keeps the Committee apprised on the application and monitoring of the financial strategy.

Investments are made following a very conservative and cautious approach. In keeping with the mission and values we cherish, a Responsible Investment Charter sets out the ethical principles to be followed in making investments.

COGEFI is made up of a president and at least two members appointed by the Foundation Council, along with an expert in investment advice and auditing from PPCmetrics. Swiss Solidarity's Director and the Head of Finance & Audit are also full participants in the COGEFI meetings.

In 2022, the Financial Management Committee met five times, including to review the financial strategy, which was approved by the Foundation Council on 1 December 2022.

### Partner Organisations' Media Committee

The Partner Organisations' Media Committee is an informal body that brings together the communications and fundraising managers of Swiss Solidarity and its partner relief organisations. It enables us to align our communications and fundraising strategies with those of our partners. In 2022, two sessions were held.

The members of the various committees are listed in the annual accounts document.

## OUR TEAM

### Executive

- Miren Bengoa, Director and Head of Administration, Finance and Information Systems
- Ernst Lüber, Director of Programmes and Evaluation
- Judith Schuler, Director of Communication and Fundraising

### Administration, Finance & Information Systems

- Catherine Baud-Lavigne, Head of Finance & Administration and Deputy Managing Director (until 30.03.22)
- Réginald Clérismé, CRM Assistant
- Graziella Della Luce, Accounting Manager
- Jodok Gschwendtner, Head of CRM (until 30.09.22)
- Nicolas Haddad, Head of Information Systems
- Andreas Haile, IT Assistant
- Olivia Mettler, Head of Finance & Audit
- Corinne Mora, Administration & Bequests Officer
- Charlotte Roberts, Administrative Assistant, Logistics/IT
- Jasmine Stein, Office Assistan

### Programmes and Evaluation

- Rahel Bucher, Assistant, Programmes Department
- Charline Franz, Humanitarian Programme Manager
- Aurore Geiser, Humanitarian Programme Manager
- Tasha Rumley, Humanitarian Aid Officer
- Fabienne Vermeulen, Swiss Programmes Manager (until 31.10.22)
- Tabea Wäfler, Programme Officer Switzerland
- Tino Wehrle, Humanitarian Programme Manager



Photo: © Jonathan Imhof

### Communications and Fundraising

- Corinne Bahizi, Communications Manager for French-speaking Switzerland
- Sephora Benamran, Digital Marketing Manager
- Roger Biedermann, Digital Marketing Manager
- Fabian Emmenegger Communications Manager for German- and Italian-speaking Switzerland
- Mario Ernst, Communications & Social Media Intern
- Katja Gribi, Communications & Social Media Intern (until 30.07.22)
- Petra Hörig, Fundraising & Partnerships Manager
- David Jezdimirovic, Communications & Social Media Intern
- Sylvie Kipfer, Communications Manager for French-speaking Switzerland (until 30.6.22)
- Thais Touch, Junior Communications Officer (until 30.09.2022)

### Delegates

- Michèle Volonté, Delegate for Italian-speaking Switzerland

## SRG SSR: AT OUR SIDE FOR OVER 75 YEARS

Founded in 1946 by Radio Sottens, which became RTS, Swiss Solidarity was and has always had as its goal to raise donations for victims of war and disaster. While its mission has not changed over the years, Swiss Solidarity has. From its origins as a radio programme, it became an independent foundation in 1983. Despite this, it still enjoys strong support from SRG SSR. Seven members of the Foundation Council, including its chair, are appointed by SRG SSR and help to strengthen ties with the various media (radio, television, digital) in Switzerland's four linguistic regions.

In 2022, SRG SSR worked closely with Swiss Solidarity to support its fundraising campaigns for Ukraine, Pakistan and East Africa, and played a particularly active role in the organisation of the national days of solidarity. For example, on the National Day of Solidarity for Ukraine on 9 March, the German-speaking Swiss public radio and television network SRF broadcast a special day-long programme live from the Bundesplatz in Bern. Radio Télévision Suisse (RTS) also scheduled a special programme for that day. The Cœur à Cœur campaign organised by RTS was a resounding success in 2022.

In addition to the fundraising campaigns, SRG SSR units produce a number of programmes including Mitenand – Ensemble – Insieme, Treffpunkt, Chacun pour tous, and La ligne de cœur, which regularly report on how donations are put to use, the work of partner organisations and developments in the humanitarian sector.

In 2022, Swiss Solidarity's media presence was significantly bolstered by the numerous reports and rebroadcasts provided by its partners and the strong resonance of its work with the general public.

### Our SRG SSR ambassadors

Swiss Solidarity's SRG SSR ambassadors play a key role in mobilising and communicating with the public in all four Swiss linguistic regions. In 2022, they took part in a National Day of Solidarity for the victims of the war in Ukraine, a National Day of Solidarity for the food crisis in East Africa, and an appeal for donations for the victims of the flooding in Pakistan.



Photo: © SRF / Oscar Alessio

## OUR SRG SSR AMBASSADORS

Photo: © SRF / Oscar Alessio



### SRF, Dani Fohrler

Dani Fohrler has been Swiss Solidarity's ambassador in German-speaking Switzerland since 2018. He has hosted a number of news and debate programmes for SRF, not to mention sporting events. When national fundraising events are held, he provides his own personal take live on air from the call centre at SRF1's Zurich studios. His content was produced by Sirio Flückiger. Exceptionally, the National Day of Solidarity for East Africa was hosted by Sandra Schiess and produced by Christine Hubacher.

Photo: © Keystone / Salvatore di Nolfi



### RTS, Jean-Marc Richard

In French-speaking Switzerland, Jean-Marc Richard has been a Swiss Solidarity ambassador for 25 years. A presenter for RTS, he is very committed to helping the most vulnerable people both in Switzerland and abroad. He hosts national fundraising days and various solidarity drives on radio and television in French-speaking Switzerland. In 2022, Jean-Marc also got involved with Swiss Solidarity's Cœur à Cœur campaign.

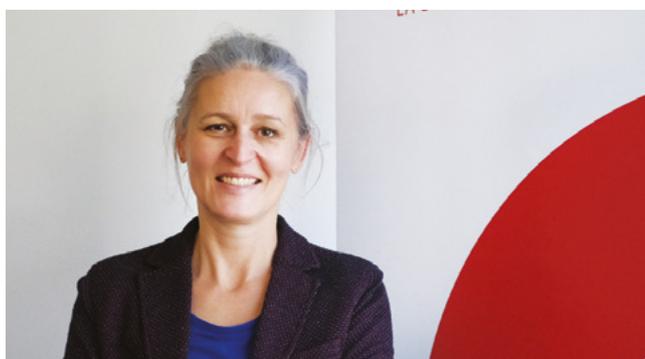
Photo: © RSI / Loreta Daulte



### RSI, Carla Norghauer

Swiss Solidarity's ambassador in Italian-speaking Switzerland is Carla Norghauer, a popular RSI presenter in Ticino. For over 14 years, the journalist has been eagerly contributing to Swiss Solidarity by hosting the solidarity and fundraising days from the call centre in Lugano.

Photo: © RTR / Flavio Deflorin



### RTR, Claudia Cathomen

Claudia Cathomen is the RTR ambassador for Swiss Solidarity in Romansch-speaking Switzerland. Since 2005, the former radio journalist-turned-programme manager has been enthusiastically organising and leading the days of solidarity from Chur.

## OUR INTERNATIONAL PARTNER NGOS



## PROJECT PARTNERS IN SWITZERLAND

Armée du Salut Suisse  
Territoriales Hauptquartier  
Association "elisa-asile"  
Association Atic  
Association aux 6 logis  
Association de médiatrices  
interculturelles AMIC  
Association des femmes  
ukrainiennes en Suisse  
Association Femmes à Bord  
Association Foyer Arabelle  
Association fribap  
Association GEplurilingue  
Association Immo-solidaire  
Association Intégration  
Mineurs sans Statut Légal et  
Familles de Genève  
Association La Base  
Association La Maisonnée  
Association La République  
des enfants  
Association La Tuile

Association Les Lents  
Association Limitless  
Association Maison de la  
Diaconie et de Solidarité  
Association MAM - Maison  
d'Accueil Maternel  
Association MAM (Maison  
d'Accueil Maternel)  
Association Parallèle  
Association Petit Corneille  
Association pour l'Atelier  
Association pour la  
sauvegarde du logement des  
personnes précaires (ASLPP)  
Association pour le Bateau  
Association Pouvoir d'Agir  
Association REPER  
Association romande CIAO  
Association Sleep In  
Association Thrive  
Association Together  
Association Vacances

Familiales  
Association vaudoise de  
sauvegarde du logement des  
personnes précarisées-AVSL  
Association VIRES  
Associazione Consultorio  
delle Donne  
Associazione Il Tragitto  
Associazione Movimento dei  
Senza Voce  
Associazione SOS Ticino  
Associazione Telefono SOS  
Infanzia, Progetto Treebù  
Associazione Ticinese  
Famiglie Affidatarie  
AsyLex  
ATD Quart Monde / ATD  
Vierte Welt  
Atelier Schule Zürich / Rudolf  
Steiner Schule  
AVVEC - Aide aux Victimes  
de Violence en Couple  
Bündner Beratungsstelle für  
Asylsuchende  
Caritas Genève  
Caritas Suisse  
Centre Social Protestant de  
Genève  
Collectif d'associations pour  
l'urgence sociale (CausE)  
Collectif du Petit Magg  
Collectif Mapo  
CONTACT Stiftung für  
Suchthilfe  
Cooperativa Baobab  
Croce Rossa Svizzera -  
Sezione Sottoceneri  
Croix-Rouge suisse  
Die Arche Schweiz  
DIMA Verein für Sprache und  
Integration  
Eglise catholique Canton de  
Vaud - Département  
Solidarités  
EX-pression  
FIZ Fachstelle Frauenhandel  
und Frauenmigration  
Fondation au Coeur des  
Grottes  
Fondation Cherpillod  
Fondation Espace de vie  
enfantine - Université Genève  
Fondation EssentiElles  
Fondation Jeunesse &  
Familles (FJF)  
Fondation Le Relais, Rel'aids  
Fondation Neuchâteloise  
pour la coordination de  
l'action sociale FAS - SAVI  
Fondazione MATER  
Fondazione Paolo Torrani per  
minorenni (CSUM)  
Frauenhaus beider Basel  
Frauenhaus Luzern

Freiplatzaktion Basel  
Freiplatzaktion Zürich  
Groupe santé Genève  
Heart-Based Medicine  
Foundation  
HEKS- Hilfswerk der Evangelisch  
- reformierten Kirche Schweiz  
HEKS-Hilfswerk der Evangelisch-  
reformierten Kirche,  
Geschäftsstelle Ostschweiz  
Kirchliche Notherberge Thurgau  
Le Caré  
Lernstatt Känguruh  
Ludothek Romanshorn  
MädchenHaus  
Marie Meierhofer Institut für das  
Kind  
Médecins du Monde Suisse  
Multimondo  
National Coalition Building  
Institute Schweiz  
OSEO Fribourg  
OSEO Neuchâtel  
OSEO Valais  
Pinocchio Beratungsstelle für  
Eltern und Kinder  
Schulinternat Ringlikon  
Schweiz. Arbeiterhilfswerk SAH  
Zürich  
Schweiz. Arbeiterhilfswerk  
Schaffhausen  
Schweizerische Stiftung Pro  
Mente Sana  
Schweizerisches  
Arbeiterhilfswerk (SAH)  
Solidara Zürich  
Solidaritätsnetz Bern  
Solidarité Femmes Fribourg -  
Centre LAVI  
Sozialwerk.LGBT+ für queeres  
Leben  
St.Gallischer Hilfsverein SGHV  
Stiftung gegen Gewalt an Frauen  
und Kindern  
Stiftung Liebfrauenhof Zug  
Stiftung Start Again  
Stiftung Zukunft für Schweizer  
Fahrende  
Tagesschule Oberglatt  
Tchili Easy Learning  
Unabhängige Fachstelle für  
Sozialhilferecht UFS  
United for U  
Verein family-help  
Verein Frauenhaus Winterthur  
Verein für Gassenarbeit -  
Schwarzer Peter  
Verein IG offenes Davos  
Verein Lernwerk  
Verein Pikett Asyl  
Verein tipiti  
Verein Wohnenbern  
Verein ZwüscheHalt



Photo: © Medair / Dale MacMillan

## « EMERGENCY APPEALS ALLIANCE »

Fifteen years ago, a dozen organisations from different countries dedicated to funding humanitarian aid established the Emergency Appeals Alliance (EAA). Based in the Netherlands, the EAA currently has 10 member countries. This network enables us to share expertise, best practices and experiences with media-supported appeal campaigns launched in response to major crises and disasters.

In 2022, the annual meeting of EAA members was held in Dublin and focused on immediate action in Ukraine. With a significant multiplier effect, EAA members collectively mobilised more than 1.2 billion euros for this crisis in the 12 months since the war began.

### EAA members

Aktion Deutschland Hilft (Germany), Comité de Emergencia (Spain), Consortium 12-12 (Belgium), DEC - Disaster Emergency Committee (UK), Giro555 (Netherlands), Swiss Solidarity (Switzerland), Humanitarian Coalition (Canada), Japan Platform (Japan), Nachbar in Not (Austria), Radiohjälpen (Sweden), Australia Emergency Action Alliance (Australia)

### EAA observers

Alliance Urgences (France), Irish Emergency Alliance (Ireland)

### ACKNOWLEDGEMENTS

Over the past year, Switzerland has demonstrated outstanding solidarity. From everyday people to businesses, schools, cities, municipalities and foundations, the mobilisation was exemplary. We would like to extend our sincerest thanks to all our donors. We would also like to thank our partners who were with us in 2022:

### INSTITUTIONAL PARTNERS

#### Swisscom

A long-standing partner, Swisscom provides both monetary donations and services. For example, when National Days of Solidarity are held, Swisscom provides the infrastructure we need to take pledges, including phone lines and the 0800 87 07 07 toll-free number.

#### BCV

In 2022, a complex year in the financial markets, our main banking partner helped us navigate change very effectively and supported us in our conservative approach to capital management.

#### Keystone-ATS

The Swiss news agency supports us in our numerous campaigns by giving us free access to news images from disaster and crisis areas in Switzerland and abroad.

### MEDIA PARTNERS

#### Verein Privat-Radios Pro Glückskette (private radio association of German-speaking Switzerland)

Demonstrating their powerful commitment, more than 10 private radio stations in German-speaking Switzerland support Swiss Solidarity's National Days of Solidarity by broadcasting appeals for donations and providing information on how the donations are used.

#### Radios Régionales Romandes (association of radio stations of French-speaking Switzerland)

The commitment of the 10 private radio stations in the various French-speaking cantons is exemplary: they help broadcast Swiss Solidarity's appeals for donations and provide information on how the funds raised are put to use.

### OPERATIONAL PARTNERS

#### Credit Suisse

As part of the corporate volunteering programme, employees from the bank's Customer Service Centre help us on National Days of Solidarity by taking pledges during peak hours (by staffing the Swiss Solidarity call centre).

#### Swiss Post

Swiss Solidarity payment slips, which were available at all post offices for many years, were replaced in October 2022 by the ability to donate directly at the counter.

### SPECIAL INITIATIVES

#### Heartbeats

For the second year in a row, Swiss Solidarity received the proceeds of the online auction held following HeartBeats, an outdoor exhibition by Claudia Knie and Carolina Caroli of over 60 colourful synthetic resin hearts painted by Swiss artists. Donations from the 2022 HeartBeats Tour, which included four Swiss cities—Einsiedeln, Rapperswil, Lucerne and Ascona—supported Swiss Solidarity's projects in Switzerland, in particular those aimed at disadvantaged children and young people as well as the homeless.

#### BonusCard.ch AG, DemoSCOPE, WEMF, intervista and Migros

These companies offer customers the opportunity to donate their loyalty points to Swiss Solidarity.

#### Richard Huber AG

The purchase of a "Swiss Solidarity" rose from renowned rose grower Richard Huber supports our Child Relief fund. This golden yellow rose was specially developed for Swiss Solidarity in 2005.



SWISS  
SOLIDARITY



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[www.bonheur.ch](http://www.bonheur.ch)